

# Usa la Valigia

SIMONA VAGNOLI



## ABOUT ME

Hi, I'm Simona, a museum employee for 10 years, now a full time travel blogger looking for my place in the world.

I lived 6 months in Vienna and now I bounce from Marche to Tuscany, waiting for a new base.

Where will I be in the next months? Who knows...

I've a great passion in writing, organizing itineraries and I'm in love with the USA and Vienna too

I'm a restless soul: I don't feel like settling down, I need to feel me alive by exploring the world.

## WWW.USALAVALIGIA.COM

The blog was born in April 2019 after one of my trip to the United States, to tell everybody about this wonderful experience.

I started with travel diaries, but the desire to share every single aspect of my trip has taken hold.

I write about the United States but also Italy, Vienna and many European destinations that I discover after the pandemic.

I love writing about emotions, lesser known places, flavors and typical dishes, unusual activities, curiosities.

Everything is strictly low cost but without too many sacrifices.

I hope to help other travelers in planning and realizing their dreams by sharing every aspect of my wonderful travels and all my emotions.

## CONTACTS

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@usalavaligia  
Followers: 11100 +



@Usalavaligia  
Followers: 1020 +



@UValigia  
Followers: 560 +



@usalavaligia



Usa la valigia

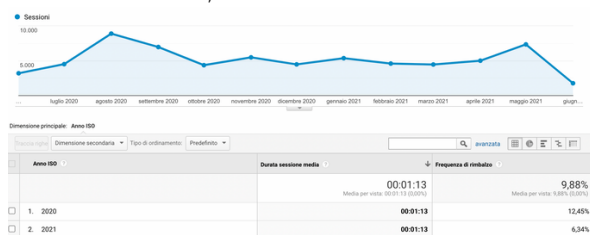


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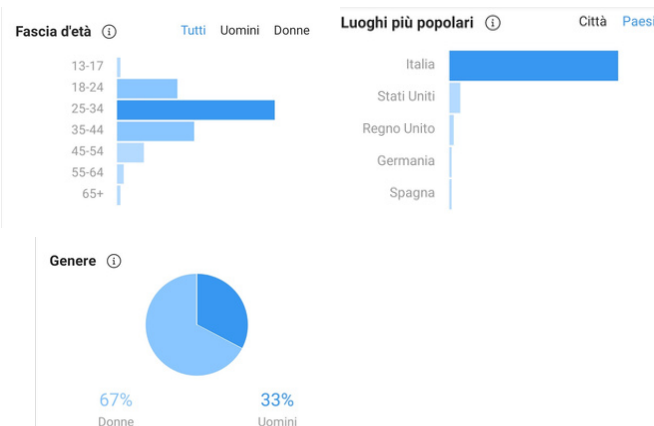
## BLOG ANALYTICS

- Blog live since April 2019
- Published articles: 520 +
- Average monthly publications: 15 +
- Average monthly visitors: 10000 +
- Average session length: 1,13 min
- Bounce rate: 9,88 %



## INSTAGRAM ANALYTICS

Followers: 11100 +  
Average weekly impressions: 11000



## COLLABORATIONS



## WHAT I CAN DO FOR YOU

- Blog tours
- SEO-oriented copywriting
- Seo Consulting
- Travel storytelling
- Promotion on the blog and on social media of events, locations, accommodation facilities, museums, restaurants
- Communication projects in the tourism sector
- Live coverage of events and exhibitions
- Sponsored posts
- Social media account management
- Articles on unusual places
- Articles on detailed itineraries and curiosities
- Reviews, promotions and product tests for travelers
- Brand Ambassador
- Proposed as a tour leader for trips to the USA, Europe and Italy
- Proposals for low cost travel organization